

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Gerald Storch et al.

Examiner: Kramer, James A.

Serial No.: 09/865,893

Group Art Unit: 3627

Filed: May 25, 2001

Docket: T634.112.101

**Due Date: July 4, 2007**

Title: CO-BRANDED INTERNET SERVICE PROVIDER AND RETAILER  
INTERNET SERVICE SITE WITH RETAILER-OFFERED INCENTIVES FOR  
MEMBER USE

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**AMENDMENT**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

This Amendment is responsive to the Non-Final Office Action mailed April 4, 2007.

Please amend the above-identified patent application as follows:

Listing of the Claims begins on page 2.

Remarks begin on page 10.